

FEDERAL STATION ISSUE ADVERTISING REQUEST SHEET
(To be filled out and kept on file for public inspection)

This request was:
To: Marta Salazar Accepted
Station: WFTS Tampa Rejected
From: Crossroads Media
Date: September 19, 2012

Agency: Crossroads Media
Address: 66 Canal Center Plaza, Suite 555, Alexandria, VA 22314

Phone#: 703.299.1760
Fax#: 703.299.1761

Contact: Stephanie Maroney

Issue: Jobs

Candidate Mentioned: *Election Mentioned:*

Sponsor: Americans for Job Security

Address: 107 South West Street, PMB 551
Alexandria, VA 22314

Phone: 703-535-3110

Executive Officer(s): Stephen DeMaura **Title:** President

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Michelle Santuoso

do hereby request station time concerning the following issue:

Americans for Job Security

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Americans For Job Security

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans For Job Security
107 South West Street, PMB 551
Alexandria VA 22314
Stephen DeMaura, Pres.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

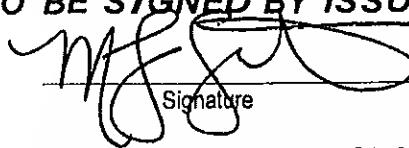
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/19/12

Date



Signature

703-672-0801

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



WFTS

ORDER

Print Date 09/21/12 Page 1 of 5

Flight Dates 09/26/12-10/02/12

		<u>Product</u>	
<u>Contract / Revision</u>	311874 /	Americans for Job Security	
<u>Original Date / Revision</u>	09/20/12 09/20/12	<u>Agency Com</u> 15%	<u>Billing Type</u> Cash
		<u>Billing Contact</u>	<u>Order Type</u> GENERAL
<u>Advertiser</u>	Americans for Job Security	66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576	<u>Billing Cycle</u> EOM/EOC
<u>Agency</u>	Crossroads Media		<u>Billing Calendar</u> BROADCAST
<u>Buying Contact</u>		<u>Sales Office</u> EWSDC	<u>Demographic</u> A25-54
66 Canal Center Plaza - Suite 555 Alexandria, VA 22314-1576		<u>Sales Region</u> NAT	<u>Rev Codes</u> POL POL ISS
		<u>Agency Ref</u>	<u>Product Codes</u> PL
			<u>Priority</u> P-1
			<u>Advertiser Ref</u>

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Competing Station	Order Share %	Market Value	Amount
CABLE	%		
UNKWN	100%		
WBHS	%		
WBSV	%		
WCLF	%		
WEDU	%		
WFLA	%		
WMOR	%		
WTOG	%		
WTSP	%		
WTTA	%		
WTVT	%		
WUSF	%		
WVEA	%		
WWSB	%		
WXPX	%		

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	67	\$64,090.00	\$75,400.00	0.00	08/27/12	09/30/12	67	\$64,090.00	\$75,400.00
October 2012	24	\$21,760.00	\$25,600.00	0.00	10/01/12	10/02/12	24	\$21,760.00	\$25,600.00
Totals	91	\$85,850.00	\$101,000.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
N 1	WFTS	09/26/12	09/28/12	M-F 530-6a ABC Action News	CM	528-6a	--111--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--		3	\$450.00		0.00						



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Contract / Revision **311874** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:20:00

Advertiser **Americans for Job Security** Product **Americans for Job Security** Estimate # **1020**



WFTS

Print Date: 09/21/12

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TAKING ACTION FOR YOU

Contract / Revision 311874 Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:20:00

Advertiser Americans for Job Security Product Americans for Job Security Estimate # 1020

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
N 14	WFTS	09/26/12	09/28/12	M-F 1-2p M-F 1-2p	CM	1258-2p	--111--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$600.00	0.00			
N 15	WFTS	09/26/12	09/28/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$1,000.00	0.00			
N 16	WFTS	09/26/12	09/28/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	--111--	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$650.00	0.00			
N 17	WFTS	10/01/12	10/02/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	11-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----						2	\$700.00	0.00			
N 18	WFTS	09/26/12	09/28/12	M-F 4-5p M-F 4-5p	CM	358-5p	--111--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$900.00	0.00			
N 19	WFTS	09/26/12	09/28/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$900.00	0.00			
N 20	WFTS	10/01/12	10/02/12	M-F 5-530p ABC Action News	CM	458-530p	11-----	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----						2	\$1,500.00	0.00			
N 21	WFTS	09/26/12	09/28/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$900.00	P-3	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$900.00	0.00			
N 22	WFTS	10/01/12	10/02/12	M-F 530-6p ABC Action News	CM	530-6p	11-----	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----						2	\$1,500.00	0.00			
N 23	WFTS	09/26/12	09/28/12	M-F 6-630p ABC Action News	CM	558-630p	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$1,000.00	0.00			
N 24	WFTS	10/01/12	10/02/12	M-F 6-630p ABC Action News	CM	558-630p	11-----	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/01/12	10/07/12	11-----						2	\$1,800.00	0.00			
N 25	WFTS	09/26/12	09/28/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	--111--	:30	3	\$5,000.00	P-1	0.00	NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						3	\$5,000.00	0.00			
N 26	WFTS	09/26/12	09/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--11111	:30	5	\$2,000.00	P-3	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--						5	\$2,000.00	0.00			



WFETS

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Contract / Revision 311874 Flight Dates 09/26/12-10/02/12

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

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Advertiser **Americans for Job Security** Product **Americans for Job Security** Estimate # **1020**



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Print Date: 09/21/12

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Contract / Revision 311874 Flight Dates 09/26/12-10/02/12 Hiatus DatesOriginal Date / Revision 09/20/12/ 09/20/12 Order Sep 00:20:00Advertiser Americans for Job Security Product Americans for Job Security Estimate # 1020

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 38	WFTS	09/30/12	09/30/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$300.00 0.00															
N 39	WFTS	09/30/12	09/30/12	SU 7-8a SU 7-8a	CM	658-8a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$500.00 0.00															
N 40	WFTS	09/30/12	09/30/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$350.00 0.00															
N 41	WFTS	09/30/12	09/30/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$1,000.00 0.00															
N 43	WFTS	09/26/12	10/02/12	Friday Prime C 20/20	CM	10-11p	----1--	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/26/12 10/02/12 ----1-- 1 \$5,000.00 0.00															
														Totals	91\$101,000.00